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PRESS RELEASE

With Generali, Palazzo Cini, an extraordinary example of collecting and entrepreneurship, is reopened to the public for the third year

Trieste – The house-museum of Palazzo Cini in Venice is reopening to the public thanks to Generali, which, for the third year in a row, serves as the *main partner* to allow everyone to access the prestigious private collection of one of the foremost collectors of the Italian Twentieth Century, Vittorio Cini. The Palace, reopened in partnership with the Cini Foundation, will be open for visiting from 8 April to 15 November 2016.

Generali has been an institutional supporter of the Cini Foundation for many years, and it shares its commitment for promoting culture in favour of the community. Bringing people in touch with art, music, literature means, for Generali, creating shared value by stimulating personal and collective growth, a necessary foundation for a society's innovation and development.

The commitment to Palazzo Cini is a perfect example. Making it accessible means not only giving a wide audience the opportunity to get to know and appreciate a unique feature in the Venetian museum landscape, which, along with sculptures and artefacts, displays paintings by Tuscan and Ferrarese artists, with works by Giotto, Guariento, Botticelli, Filippo Lippi, Piero di Cosimo and Dosso Dossi, but also stimulating dialogue with a project that is the expression of the ingenuity, of the work and of the thoughts of an entrepreneur and patron of the arts.

*“Art is the language of doing, which develops knowledge – said the **Chairman of the Generali Group, Gabriele Galateri di Genola** - tying together past, present and future. Generali is committed to promoting and preserving the artistic, architectural and environmental heritage of the countries where it is active, considering identity and the relationship with one's roots to be essential elements for the community's progress.”*

Generali shares deep historical roots with Venice. The lion of Saint Mark represents a symbolically unbreakable bond with the city on the lagoon and its history, where the Company has been present since its origins with the offices in the Procuratie, and with which it shares an international, multicultural vocation, supporting leading artistic, musical and literary institutions.

THE GENERALI GROUP

The Generali Group is one of the largest global insurance providers with 2015 total Premium income of more than €74 billion. With over 76,000 employees worldwide and a presence in more than 60 countries, the Group occupies a leadership position in West European markets and an increasingly important place in markets in Central Eastern Europe and Asia. Generali ranked among the world's 50 smartest companies in 2015 according to the MIT Technology Review, the only insurer on this list.

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